

1\$/4Ä+(\*>掟+.5\$- 0> - (- @41245.♯>♯.2/.\$>1245.

# EU funding instruments and opportunities to enhance competitiveness

## »Getting through the maze«

Edita Granatir-Lapuh, M.Sc., Director General for Entrepreneurhip and Competitiveness, Ministry of Economy

Ljubljana, 27.9.2011

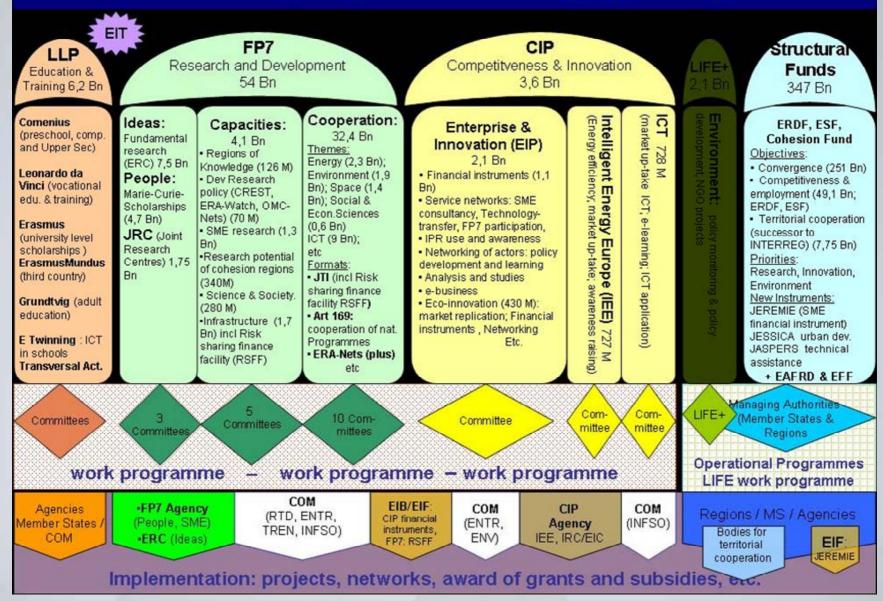


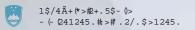
1\$/4Ä+(\*>₽+.5\$- 0> - (- @41245.♯>♯.2/.\$>1245.

#### (World Economic Forum) COMPETITIVENESS pillars:

- 1. Institutions
- 2. Infrastructure
- 3. Macroeconomic environment
- 4. Health and primary education
- 5. Higher education and training
- 6. Goods market efficiency
- 7. Labour market efficiency
- 8. Financial market development
- 9. Technological readiness
- 10. Market size
- 11. Business sophistication
- 12. Innovation

#### What next? Complexity of EU innovation programme governance





Focus on <u>three key EU funding instruments</u> to support research and innovation – as key for competitiveness in the period 2007-2013:



the Competitiveness and Innovation Framework Programme funding innovation



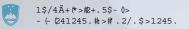
#### the Research Framework Programme funding research





the Structural Funds and Cohesion Fund funding the Cohesion policy





#### <u>CIP - THE COMPETITIVENESS AND INNOVATION</u> FRAMEWORK PROGRAMME (2007-2013)

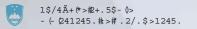


CIP aims to encourage the competitiveness of European enterprises. SMEs are its main target. <u>No fixed national or regional allocations.</u> <u>Crossborder projects are financed.</u>

3 pillars: EIP (Entrepreneurship and Innovation Programme) ICT (Information and Communication Technologies) IEE (Intelligent Energy Europe)

#### Budget: 3 621 million EUR

€2 170 million for EIP (of which more than €1 100 million for financial instruments and €430 million for promoting eco-innovation)
€730 million for the ICT
€730 million for the IEE



#### Ist pillar - Entrepreneurship and Innovation Programme

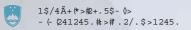
better access to finance for SMEs ("CIP financial instruments - venture capital investments, loan guarantee schemes; through SEF in Slovenia)

#### EEN - Enterprise Europe Network

<u>support for eco-innovation / recycling, greening the business, food and drink, construction (call for proposals with EU funding of up to 50%, companies eligible!!, ca. 35 mio EUR, 40 projects funded per year)</u>

+

support to networking of innovative companies benchmarking initiatives exchange of best practices events...



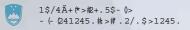
#### 2nd pillar - ICT

encourages a better take-up and use of information and communications technologies (ICT),

helps to develop the information society (support for best practice exchange, networking and policy analysis).

#### 3rd pillar - IEE (Inteligent Energy Europe)

promotes the increased use of renewable energies and energy efficiency (pilot and market replication projects, capacity building, exchanges of experience, awareness raising, education, training...)



#### 7th RESEARCH FRAMEWORK PROGRAMME



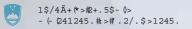
#### **Budget: 54 billion EUR**

strengthening the scientific and technological base of European industry,

encouraging EU international competitiveness, through research that supports EU policies

Specific Programmes: Cooperation, Ideas, People, Capacities and Euratom

Grants, calls for proposals, up to 100% co-financing, no fixed national or regional allocation



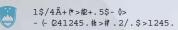
**Cooperation** - fostering collaboration in and between industry and academia to gain leadership in key technology areas. (32,4 Bn EUR)

**Ideas** - supporting basic research at the frontiers of science (implemented by the European Research Council). (7,5 Bn EUR)

**People** - supporting mobility and career development for researchers both within and outside Europe. (4,7 Bn EUR)

**Capacities** - helping develop the capacities that Europe needs to be a thriving knowledge-based economy. (4,1 Bn EUR)

**Euratom** - supporting European research in fusion energy and in nuclear fission and radiation protection. (2007-2011 - 2,7 Bn EUR)



#### FP6 and FP7 participation and funding by country (\* FP7 data to 1/2011)

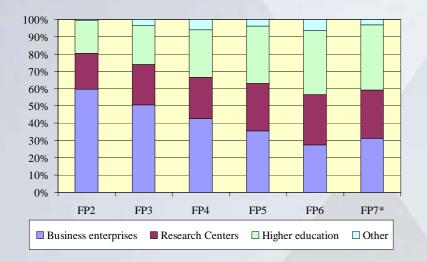
No. EU 27	COUNTRY	FP6 PARTICIPATION S (no.)	FP6 EU FUNDING (in MEUR)	FP7* PARTICIPATION S (no.)	FP7* EU FUNDING (in MEUR)
1.	DE – Germany	7.089	2.338	5.041	1.954
3.	FR – France	5.007	1.572	3.378	1.324
4.	IT - Italy	4.344	1.139	3.243	976
10.	AT - Austria	1.208	323	900	297
18.	SI – Slovenia	310	54	249	47
	CH – Switzerland	1.380	336	1.156	420
	Total	44.880	12.192	33.410	10.768



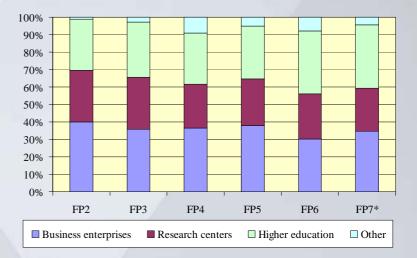
1\$/4Ä+(\*>₽+.5\$-0> - (-241245.\+>\+.2/.\$>1245.

(\*FP7 data to 1/2011)

How is FP **funding** shared between the main research actors? (% of FP funding received by type of participant)



How is FP **<u>participation</u>** shared between the main research actors (% of FP participations by type of participant)



The added value of EU level suport for Alpine space: -joint research agendas for private companies, which engage top researchers and organizations across the EU

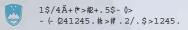
- large number of scientists trained

-numerous technological outputs and innovation (prototypes, demnostrators, patents, technical standards)

-crossborder reasearch and mobility actions that are of systemic and strategic importances (critical mass for breakthroughs)

-FP funded research produces crossborder, cross-sectoral, interdisciplinary networks that are durable, well structures and integrated into global innovation

- helps to bring together compartmentalized national reserach funding across the borders so as to achive the scale needed to tackle important societal challenges (ERA-NET)



#### **THE STRUCTURAL FUNDS – COHESION POLICY**

#### **Budget: 347 billion EUR**

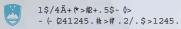


aims to reinforce economic and social cohesion by redressing the main regional imbalances

management and programming is decentralised (Managing Authorities)

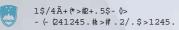
focus on investments and the policy-making

3 funds and 3 objectives



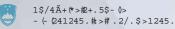
#### Three main funds:

- European Regional Development Fund (ERDF): strengthening competitiveness through helping regions - innovation, promotion of the knowledge society, entrepreneurship, the protection of the environment, improvement of their accessibility.
- European Social Fund (ESF): promoting lifelong learning and increased investment in human resources, the development of qualifications and competences...
- Cohesion Fund: for i.e. Member States whose GNI (Gross National Income) is lower than 90% of the EU average - in the areas of trans-European transport networks and the environment



#### 3 objectives:

- Convergence (251 Bn EUR)
- Regional Competitiveness and Employment (49,1 Bn EUR)
- European Territorial Cooperation (successor to INTERREG, 7,75 Bn EUR)



# Financial support mechanisms for strenghtening competitiveness of Alpine region:

- FP7 programme and common proposal preparation
- CIP

- Territorial cooperation programme (local and regional authorities, and using of the European structural funds)

- Common ERA NET projects on a specific selected topics (water, climate change, protection of natural and cultural haritage, agriculture, transport, space research etc...)

-Joint programme Initiative – joint research themes on societal chalenges



1\$/4Ä+(\*>掟+.5\$- 0> - (- @41245.♯>♯.2/.\$>1245.

### Thank you for your attention!