

EUROPEAN TERRITORIAL COOPERATION

Alpine  
SPACE

## Workshop 2: The Alps as rechargeable battery of Europe?

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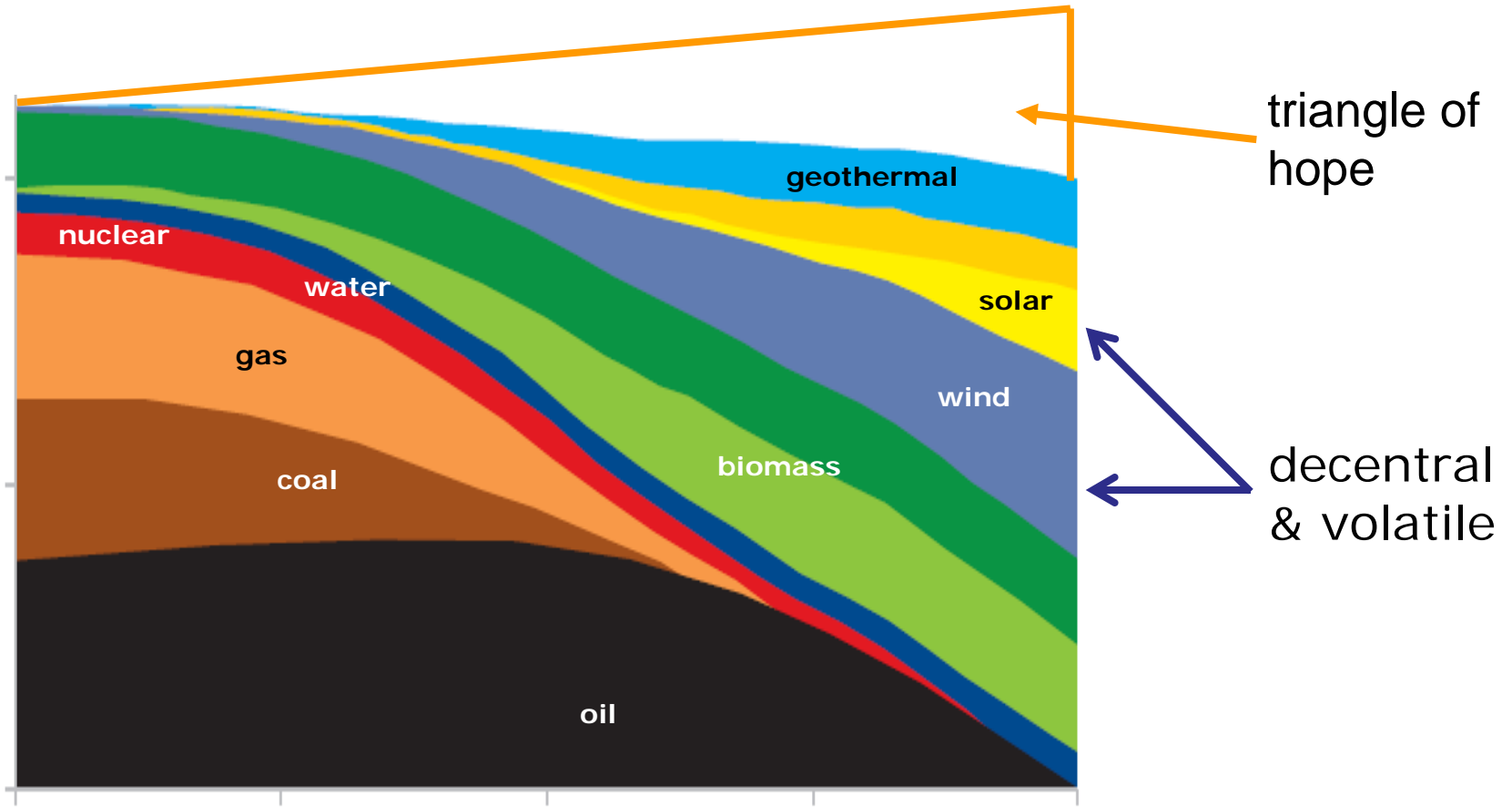
*B.A.U.M. Consult GmbH*

Alpine Space Forum – Pooling Potentials for Competitiveness, 27/28 September 2011,  
Ljubljana, Slovenia



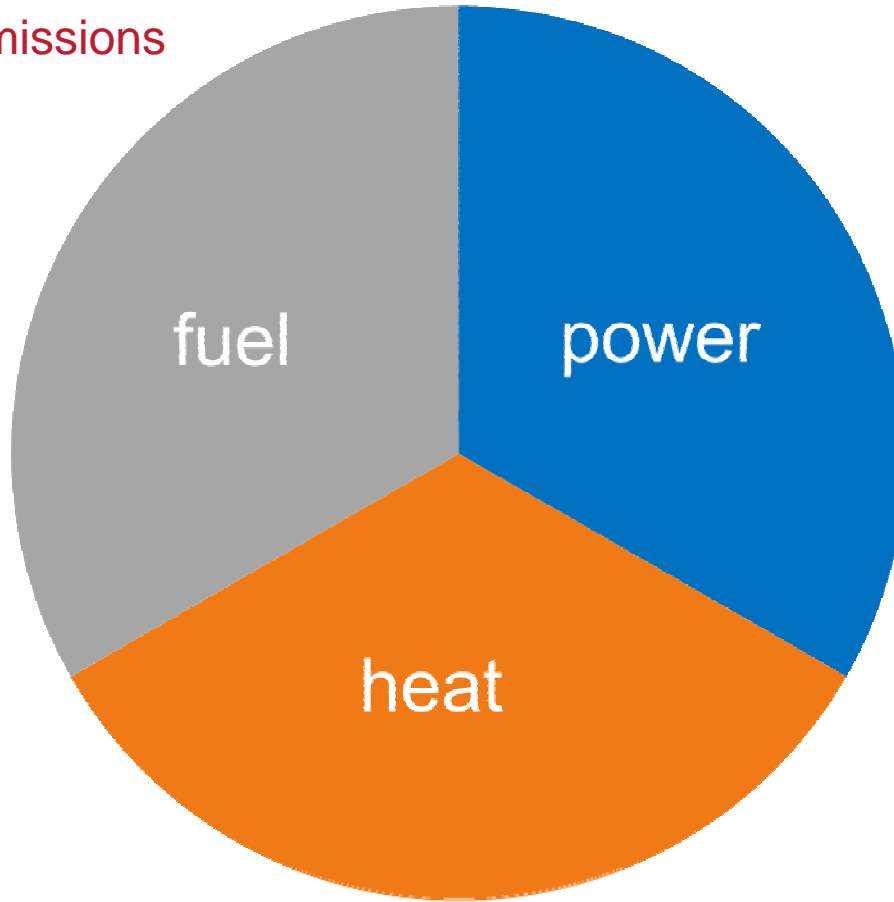
The programme is co-funded  
by the European Regional  
Development Fund

# The Overall Challenge



# Equal Importance of 3 Action Fields

CO2 emissions



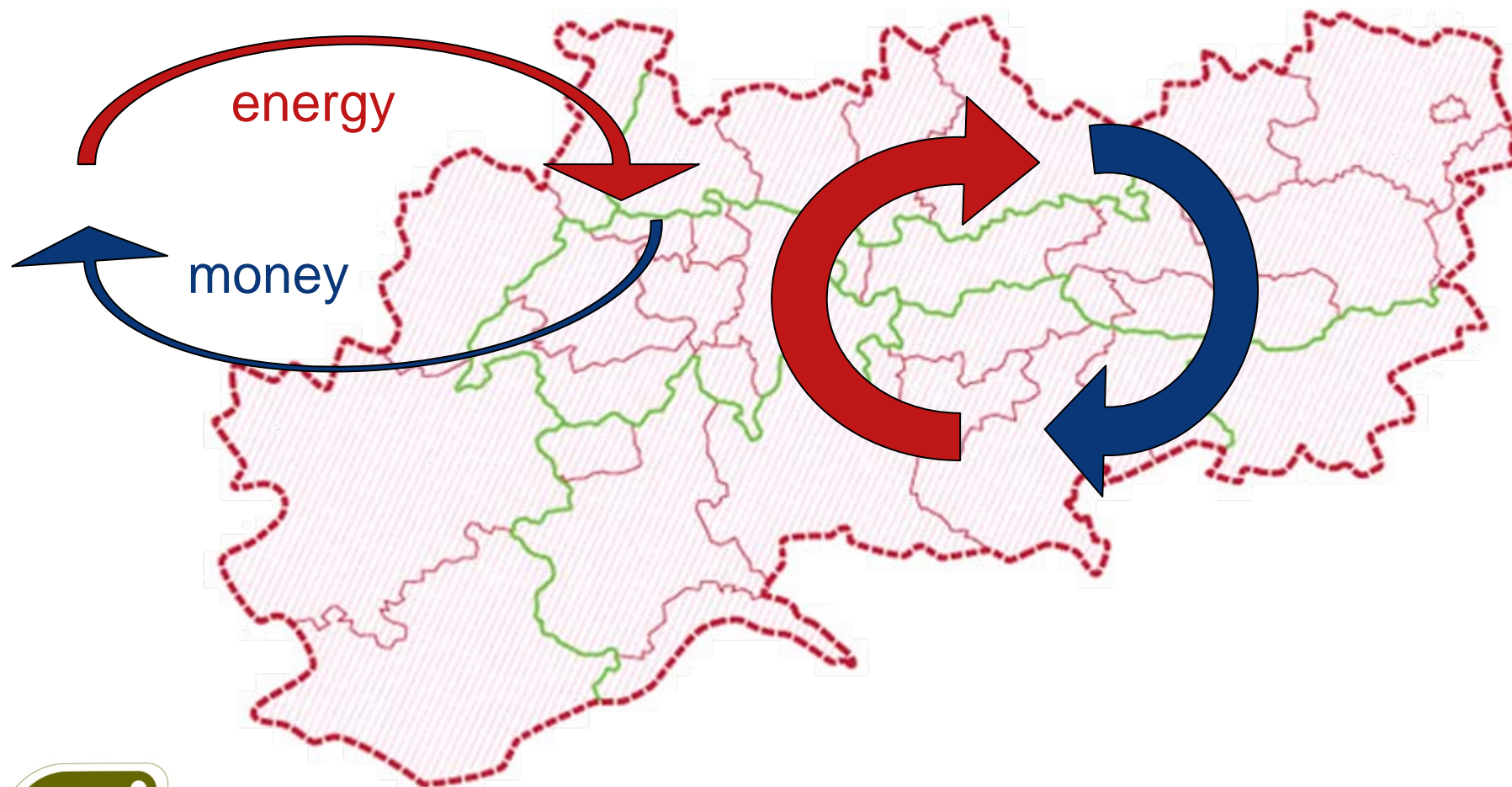
# New Business Scenarios

Energy  
Supplier



**Energy Supplier**  
**plus**  
**Service Provider**

# The Future System?



# Ongoing Market Transformation

Energy  
Supplier



**Energy Supplier**

**Prosumer**

**Aggregator**

**Mobility Provider**

...

# Potentials of the Alps

- rich distributed resources
  - sufficiency (reduction)
  - efficiency
  - biomass
  - hydro
  - solar
  - wind
  - geothermal
- material (oil, gas) → services
- technology and services: an emerging market
- attractive places for show cases

**Exploit regional spirit of  
“We want – We can – We will”!**



# Challenges for the Alps

- How much do we (really) need?
- How can we make best use of the resources?
  - Which technology in which volume at which place?
    - accept the geographical structure and variety of regions
    - respect built heritage and the environment
  - How to make efficient use of investments and subsidies?
- How to select, develop and present the technology?
  - smart grids, storages, electric mobility, ...
  - question of maturity and trust
- New mechanisms for investments?
  - generation and efficiency
  - contracting, regional funds, eco-power stock exchanges, ...

**Is the Alpine society ready for change?**



## Needs for action

- assess individual regional potentials and impacts  
(as a base for decisions & awareness raising)
- make energy change a business case and transform  
the energy markets (new products, new roles, new market places)
- improve frame conditions to unlock private investments
- develop creative milieus and new methods of
  - ... motivation and activation
  - ... governance and participation
  - ... planning
- make extended use of ICT
- introduce energy change in education
  - from primary schools to universities
  - for companies, banks etc.

**Build on existing and gain a critical mass!**



# Recommendations to European programmes and policy makers

## GOVERNANCE

- accept that energy change is more than technology
- develop and decide an AS energy strategy  
(built on regional roadmaps; in steps 2015 – 2020 – 2030 – 2050)

## CAPITALIZATION

- better involve entrepreneurs and foster PPP
- pool competences of running and finished projects

## TRANSFER

- link existing research and experience to curricula
- approach media to become partners beyond reporting
- build show cases and make AS a living lab

**Energy change a priority for 2014 – 2019!**

