

EUROPEAN TERRITORIAL COOPERATION

Alpine  
SPACE

## Summary of Workshop Results

**Workshop 4.** An island between surrounding metropolises: How can the Alps benefit from the surrounding urban centres and the cities from the Alps?

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Alpine Space Forum – Pooling Potentials for Competitiveness, 27/28 September 2011,  
Ljubljana, Slovenia



## Experts' input

- Alma Zavodnik – University of Ljubljana
  - **Smart metropolitan development:**
    - Disparities of urban/metropolitan development in Alpine space and its surrounding
    - Polycentric development on different geographical levels
    - Understanding of smart metropolitan development in ICT context
- Ivan Stanič Department of Urban Planning, Municipality of Ljubljana
  - **Sustainable mobility in the Ljubljana region: public transport as backbone**

# Project experience

- Laurence Jacquinot – CCI of Lyon
  - **InnoCité** project:
    - How to improve competitiveness of small and medium sized cities under the influence of Alpine great urban centres?
  - [www.innocite.eu](http://www.innocite.eu)

# Key questions & issues

- How can the **functionality patterns** between the peripheral areas and their surrounding metropolises be improved to increase competitiveness of the entire region?
- What are the mobility needs in the Alpine area? **E-mobility**
- How to exploit **ICT** to maintain health services & care in rural areas and keep these competitive?

# What challenges were identified for the Alps?

The outflow from small and medium sized cities to metropolises especially for the youth and the educated:

- A "brain drain" not only for jobs but also for social life
  - Under which conditions these people might come back?
  - How to create a critical mass to counterbalance this situation, to create a win / win situation?
  - How to identify key actors?

## What potentials of the Alps were singled out that could allow meeting those challenges?

- To overcome these challenges the main potentials are the **specificities of inner Alps**: energy, water, landscapes, diversity of population and culture (german, latin, slovic)
- Alpine Space is being taken into account as a singular territory which benefits from numerous institutions dealing with its challenges

# What are the needs for action in the field?

- Use the **Macro Regional Strategy opportunity** for setting up appropriate governance arrangements at the largest scale but also at local scale
- Raise awareness of the "**non action risks**"
- From dominance to **cooperation**
- Integrated territorial policy approach

# Which recommendations could be made to the European programmes and the policy makers?

- Capitalise on **existing results** from the Macro Regional Strategy (MRS)
  - lacks in knowledge transfer and absorption, too much focus on knowledge production. "Debate, absorb it and put it into daily life"
- Combine **general challenges** with **alpine specific topics**
  - approaches should not be too narrow, "universal problems are part of the Alps too"
- Create policy designs which **foster functional relations** between alpine area and surrounding metropolises
  - administrative borders are not fitting into functional relations



# Which recommendations could be made to the European programmes and the policy makers?

- Create models that allow **regional ownership of the MRS** and any other new policy design
  - stakeholders involvement, good governance and participation models
- **Awareness raising** for soft mobility and e-mobility
  - elderly people but also middle aged persons for whom car has a symbol status
- Establishing **indicators** for measurement of success for e-mobility technologies
- Encourage **urban rural partnerships** by using ICT

# Which recommendations could be made to the European programmes and the policy makers?

A general recommendation which appeared in each working table:

- Find ways to **involve the private sector**
  - PPP in rural areas
  - Fostering PPP for technology development and supply of services

All these recommendations are "soft measures, not expensive in regards to policy and money". Most of them are based on a **work of dialogue, of listening, of information** which takes time but which is a good investment.