

***Support of ESPON in development of  
integrated policies in Poland:  
experience from the ESPON-INTERSTRAT Workshop  
in Warsaw***

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## Current policy development context

Aim: identify how ESPON results that might be useful for  
policy makers in creating ITDS at **national level**

- innovation strategy
- human capital strategy
- transport strategy
- energy and environment strategy
- good governance strategy
- social capital strategy
- regional development strategy
- national security strategy
- rural development strategy

**Methods:** brainstorming, quiz on ETD, World Café, silent brainstorming

## Step 1: What makes for a good strategy?

### Elements:

- Vision / mission -> *the power of story-telling*
- Diagnosis and SWOT
- Priorities and aims -> inspired by Territorial Agenda concepts
- Who should know about it and who should implement it?

**Doing the right things** (priorities)

**Doing things right** (governance)

## Step 2: How to make a policy territorial?

### What is territorial dimension / territorial cohesion?

- No coherent definition, no operationalisation
- Political discourse on very high EU level
- Even ESPON research teams have problem understanding „what they mean by that”
- Interesting examples – macroregional territorial visions and strategies i.e. VASAB
- Nikt tego do końca nie rozumie, wszyscy się dopiero uczą
- Brakuje definicji operacyjnej
- Brak definicji „spójności terytorialnej”
- Doświadczenia międzynarodowe: każdy kraj ma swoje definicje koncepcji takich jak policentryczność, współpraca transgraniczna, spójność, konkurencyjność.
- Często są traktowane wybiórczo: podejście sieciowe w krajach Nordyckich vs. podejście korytarzowe w krajach Bałtyckich

## Lost? Look for inspiration !

*Territorial cohesion is a means of turning the rich **territorial diversity** of Europe into an asset that contributes to the **sustainable development** of the EU as a whole. It builds on this diversity to improve growth perspective, strengthen competitiveness, and improve well-being. Each territory is endowed with a different **growth potential** and each territory needs **tailor made** policies to make the most of this potential.*

Danuta Hübner

Because even very abstract concepts... ... may inspire real actions



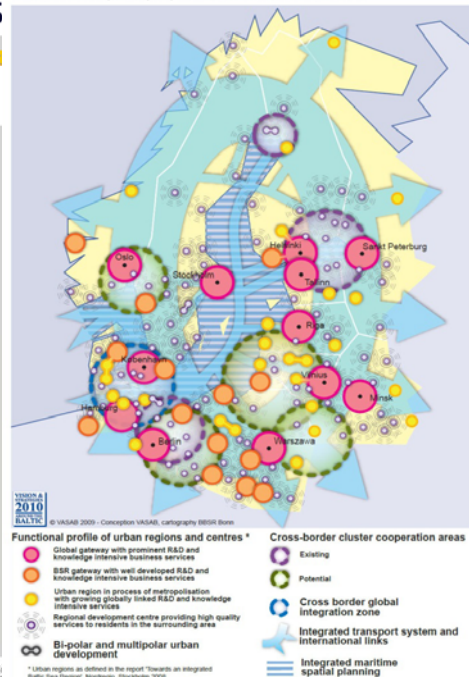
Picasso (1909)



Josef Chochoł (1912-1913) Villa

# TDP of the Baltic Sea 2030

Territorial development perspective of the Baltic Sea basin 2030



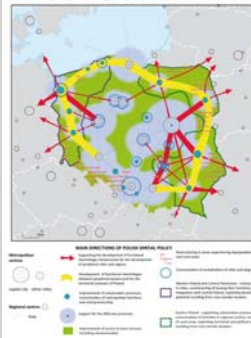
## Territorial positioning

**Conceptualising your positioning allows you to identify opportunities, comparative advantages and possibilities of new connections, relations and cooperation. Provides better understanding of relations with neighbourhood.**

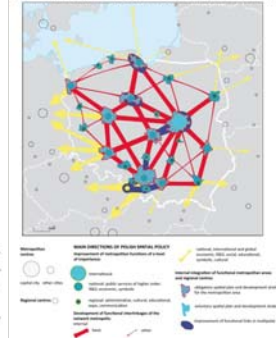
Territorial development perspective of the Baltic Sea basin 2030



Directions of spatial policy aiming at improvement of territorial cohesion of Poland

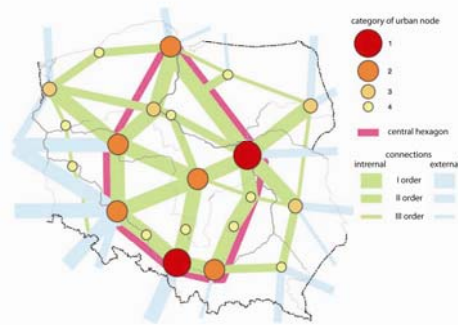


Directions of spatial policy aiming at improvement of competitiveness of main urban centres



# Polish Hexagon vs. European Pentagon

Hexagonal model of functional spatial connections in Poland  
P. Korcelli (Institute of Geography and Spatial Organization, PAS)



Hexagonal model in European context  
P. Korcelli (Institute of Geography and Spatial Organization, PAS)







## Impressions & messages : general

- Policymakers met for the first time face-to face on ESPON-INTERSTRAT workshop
- Proposed series of definitions of how they understand territorial dimension
- Understood the synergies between their strategies-territorial dimension is a key element that integrates all 9 strategies
- Understood where ESPON might be useful for them (level of vision, aims, priorities, benchmarking) and where they need other know-how (providing particular solutions, finding best practice, tailoring policy actions)

## Impressions & messages : territorial dimension

- Include aims and directions of interventions and coordinate different sectoral strategies in terms of their territorial impacts
- Coordinate a process of public and sectoral consultations of each of the strategies
- Include needs, potentials and challenges of different territorial entities within evidence-based planning
- Include territorial perspective both in diagnostic and programming stages

## Impressions & messages : territorial dimension (2)

- Avoid „technical” chapters, include territorial dimension in each chapter of each strategy – diagnostic, operational, financial, etc.
- See challenges and potentials in European, national, regional and local contexts
- Define what „territorial dimension” means in each particular strategy
- Provide more workshops like ESPON-INTERSTRAT for each sector.

## Impressions & messages : evaluation

Important tool for both evidence-based and place-based approaches

Understanding of the role of qualitative studies, case studies and FIELD studies that demand evaluator's mobility

Triangulation of methods (scenarios, quasi-experiments, TIA, etc.) data and approaches (ex ante, on-going, ex-post, cross sectoral, horizontal)

Theory-driven approach

Action research

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**sharing experience**  
**listening to practice**

**MAP OF PARTNERS**

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- 12 APR** ESPON-INTERSTRAT Workshop in Poland  
Date: 2011-04-12
- 15 APR** ESPON-INTERSTRAT Workshop in Slovenia  
Date: 2011-04-15
- 17 APR** ESPON-INTERSTRAT Workshop in Bulgaria  
Date: 2011-05-17

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Thank you for your attention!

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