

INTERSTRAT in Scotland

 Workshop in Edinburgh with Scottish Government planners & city region planners.

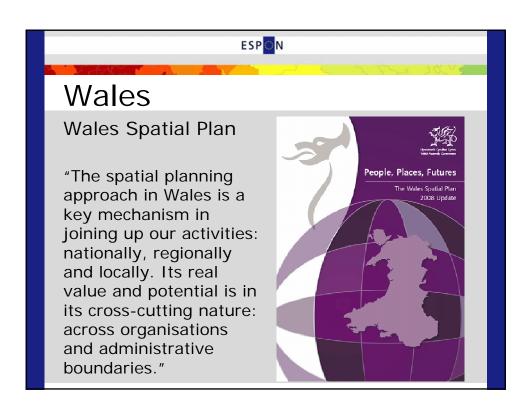


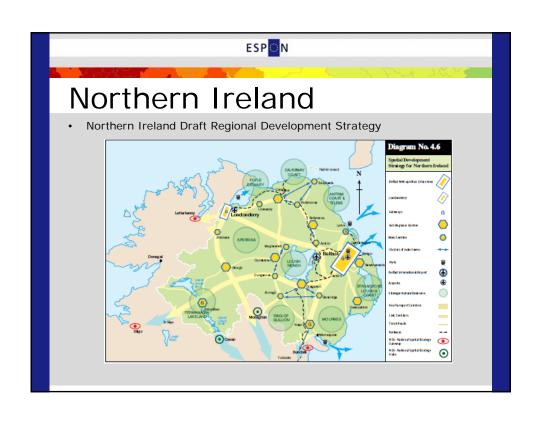
SWOT, scenarios.

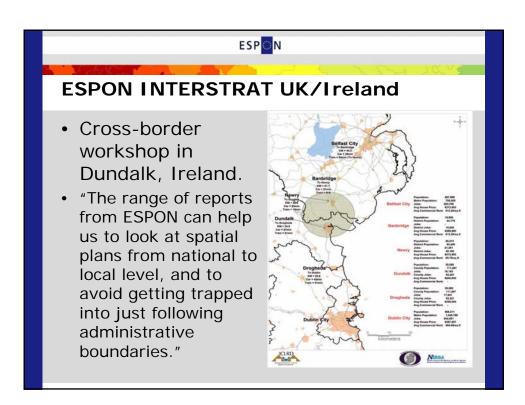
ESP N

Some messages from workshop to ESPON

- Could ESPON undertake reviews of strategic development plans and advise on how they could be improved?
- Communication with strategic policy makers should be seen as a core priority for ESPON.
- Benchmarking of city regions across Europe could be a valuable resource.
- · Reports should be in "Plain English".
- Use videos for dissemination too.
- Summary feedback: "This was an excellent day"









INTERSTRAT day conference

Hands Off Our Land: Planning ministers 'know nothing' says Tory donor and property boss

Ministers "know nothing" about planning and have to be "told the facts" by developers because they have "never been in the real world", according to a Tory donor and property developer.

Daily Telegraph 30 September 2011 "Planning for Growth – what can we learn from Europe?"

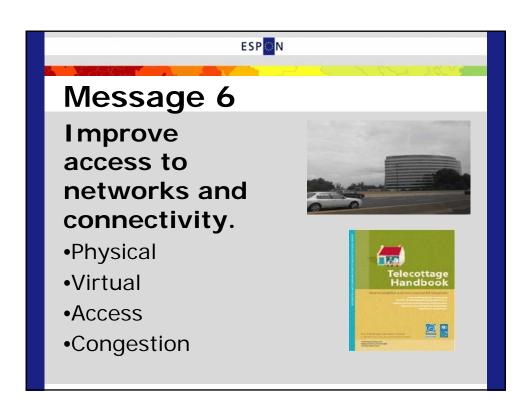


ESP N

10 messages to the conference

- 1. Play to local strengths.
- 2. Plan for resilience.
- 3. Understand agglomeration economies.
- 4. Have an innovation dimension.
- 5. Clusters.





Message 7 Avoid urban sprawl. •Natural resources, car dependency, energy insecurity. •Worst of crash in regions tied to construction.

Message 8

Plan functional regions and improve urban-rural relations.

- •In European terms, "rural" England is very accessible to urban centres.
- •Key role of towns.



ESP N

Message 9

Analyse the territorial impacts of policies and proposals.

- •TIA a key area of ESPON work, focused on EU Directives.
- •Quick scan being developed.
- •Evidence-based and transparent basis for policy.

Message 10

Public services matter.

- Procurement can be a stimulus to innovation.
- Public sector has helped lessen regional impact of recession.
- Services sustain rural settlements.

ESP N

UK INTERSTRAT demonstration materials

- These focus on Targeted Analysis Projects with UK stakeholders.
- Also they emphasise "Planning for Growth"
- Scenarios, indicators and benchmarking are also covered.

ESP N

Blog

 Also used <u>www.espon.org.uk</u> and blog on <u>www.CliffHague.wordpress.com</u> to publicise ESPON and ESPON-INTERSTRAT.



