





2002-2012 A Decade of Territorial Evidence



# ESPON 2013 Programme Open Seminar

# **European Territorial Evidence for EU Cohesion Policy and Programming**

### Feature:

**Creative Regions of Innovation and Knowledge** 

13 -14 June 2012 Aalborg, Denmark

#### Venue

Nordkraft Kjellerups Torv Aalborg

## **Preliminary Programme**



#### **Overview**

#### Context

The Open ESPON seminar in Aalborg is taking place during a period of intense policy process negotiating for the future Structural Funds and corresponding programmes as outlined in the Community Strategic Framework. In short, the Structural Funds shall contribute to the EU 2020 Strategy by creating growth and jobs around Europe. Policies and Community funded programmes targeted for regions and for larger territories will support this aim within a number of priority themes. The urban dimension in this development seems to get a stronger role.

Future EU funded activities will be more integrated and include a stronger territorial dimension in support of territorial cohesion. Policy is to be result-oriented and evidence-based which calls for knowledge and information related to the European territory, its regions and cities.

The Seminar is organised in cooperation with the Danish Presidency of the European Union within the framework of the ESPON 2013 Programme, which aims to support policy development in relation to the aim of territorial cohesion and harmonious development of the European territory.

#### **Purpose**

The ESPON seminar will address territorial evidence of relevance for European regions and for the preparation of new programmes under EU Cohesion Policy. The purpose is two-fold:

- Allow policy makers and practitioners to share concrete experience, discuss the use of territorial evidence and to approach new options for developing Creative Regions of Innovation and Knowledge.
- Address the use of territorial evidence in relation to the thematic objectives of the Community Strategic Framework opting at growth and jobs, and the ESPON tools that can support a territorial dimension in the programming within future EU Cohesion Policy.

#### Aim

Against this backdrop, the Open ESPON seminar has a double scope. During the first day, the seminar will address the theme of "Creative Regions of Innovation and Knowledge". This day aims at stimulating a thorough discussion of concrete experiences on the basis of territorial trends and supporting evidence from ESPON projects. The day will close with a debate concerning new options for the shaping of creative and attractive regions for growth and jobs. A key target group on this first day are policy makers and practitioners from regions and cities interested in finding new inspiration for the efforts of developing their own region or city.

The second day is structured around the envisaged thematic objectives of future Structural Funds and corresponding programmes. After 10 years of delivering pan-European territorial evidence, ESPON is capable of supporting a stronger territorial dimension in the policy making around future SF funded programmes. This will be demonstrated in a series of workshops organised around the thematic priorities of future programmes, where the partners from ESPON projects present territorial evidence that could support policy-makers and stakeholders on where to propose action in their specific programming area, and on what. The key target group for the second day are policy makers, practitioners, managing authorities and programme secretariats currently making considerations on the evidence base needed for including a territorial dimension in future programmes.

The Open ESPON Seminar will in addition offer insights on the tools, indicators and data made available by ESPON. There will also be an opportunity for the participants to discuss how to make good use of the territorial evidence in practice. In addition, they will be introduced to the ongoing and challenging ESPON project on Territorial Scenarios and Visions for 2050.

#### **Audience**

In the year of the tenth anniversary of ESPON providing European wide comparable evidence for policy making, we extend a warm welcome to all policy makers, practitioners, scientists and experts, who want to know more about the ESPON evidence or who are already involved in defining, producing and using the results of ESPON. The seminar is open for all, but with a maximum of 250 participants. It is free of charge but each participant has to cover expenses for own travel arrangements and accommodation.

We hope you will find it interesting to participate and enjoy this Open ESPON Seminar!

#### Tuesday 12 June, evening

19:00 - 20:00 **Welcome Drink** 

Det gamle Rådhus

Gammel Torv 2, Aalborg

#### Wednesday 13 June

8:00 Registration & Welcome Coffee and Tea

#### 9:00 Welcome and Opening

#### Welcome statements:

- Mariann Nørgaard, City of Aalborg
- Bente Lauridsen, Region of Nordjylland
- Sven Kofoed-Hansen, Danish EU Presidency (tbc)
- Romain Diederich, ESPON Managing Authority (tbc)

#### Opening speeches:

The Community Strategic Framework and Territorial Cohesion: European Commission New Territorial Evidence – New reflections for Regional Development: ESPON CU

#### 10:00 Creating attractive regions contributing to growth and jobs

The first day will focus on experience, evidence and new development options related to Creative Regions of Innovation and Knowledge. The session will open with key note speeches based on concrete examples from European cities and regions. This will be followed by parallel workshops where the themes of the key note speeches will be discussed in-depth based on territorial evidence from key ESPON projects. The day will close with a plenary debate concerning new options for the shaping creative and attractive regions for growth and jobs around Europe.

#### Plenary Session 1: Experiences from Regions and Cities

Facilitator: Jacki Davies

Key note speech 1: Key drivers for economic development in an urbanised region

Case: Brainport Eindhoven, the Netherlands (tbc)

Key note speech 2: The role of attractiveness and creative economy in an island region

Case: Balearic Islands, Spain

Key note speech 3: Territorial potentials and cooperation of rural regions

Case: Regions in Eastern Europe

Key note speech 4: Creating a regional economy of innovation and knowledge:

Case: Region of Nordjylland, Denmark.

Plenary dialogue.

12:00 **Lunch** 

#### 13:30 Parallel Workshops: European Territorial Evidence and Trends

Chaired by the key note speakers

#### Theme 1

Key drivers in economic development of urbanised regions in Europe and the World

Input from key ESPON projects.

#### Theme 2

The role of attractiveness and creative economy in specific types of regions

Input from key ESPON projects.

#### Theme 3

Territorial potentials and cooperation for growth and jobs in rural regions

Input from key ESPON projects.

#### Theme 4

Regional patterns of Innovation and Knowledge in Europe

Input from key ESPON projects

#### 15.30 Networking with Coffee and Tea

16:00 Plenary Session 2: New options for shaping creative and attractive regions

Facilitator: Jacki Davies

Panel of key note speakers being interviewed by facilitator

Interventions from participants

20.00 Anniversary Seminar Dinner

Restuarant Fusion

Strandvejen 4, Aalborg



#### **Thursday 14 June**

#### **Territorial Evidence for future EU Cohesion Policy**

The second day focuses on the envisaged thematic objectives for future Community Strategic framework and corresponding Structural Funds programmes. In a series of workshops organised around the thematic objectives, the partners from ESPON projects will present territorial evidence that could support policy-makers and stakeholders on where to execute actions in their specific programming area, and on what.

## Parallel Workshop Sessions 1: CSF Thematic Objectives meeting ESPON territorial evidence

#### Workshop 1

9:00

Research, technological development & innovation

Competitiveness of SME's and main economic sectors

Low-carbon economy in all sectors

Territorial evidence from ESPON projects

#### Workshop 2

Access, Use and Quality of ICT infrastructure Sustainable transport and fewer bottlenecks in key infrastructure

Territorial evidence from ESPON projects

#### Workshop 3

Environment protection and resource efficiency

Climate Change adaptation and Risk Prevention

Territorial evidence from ESPON projects

#### Workshop 4

Employment, Education and Skills
Social Inclusion and combating Poverty
Territorial evidence from ESPON projects

#### Workshop 5

Institutional Capacity

Efficient Public Administration

Territorial evidence from ESPON projects

10:30 **Networking coffee and tea** 

11:00 Parallel Workshop Sessions continue

12.00 **Lunch** 

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#### 13:30 Parallel Workshop Sessions 2:

This final parallel workshop session will offer insights on the use of ESPON territorial evidence and the tools, indicators and data made available by ESPON. There will be the opportunity for the participants to discuss how to make good use of the territorial evidence in practice as well as in programme and project implementation.

#### **Using ESPON in Practice**

Workshop 6	Workshop 7
Integrating territorial evidence in programme and project implementation	Capitalising on ESPON results in a transnational context

Workshop 8	Workshop 9
Support from the ESPON Database	Using analytical ESPON tools

15:00 Networking coffee and tea

15:30 Plenary Session:

Looking to the future

Scenario and Visions 2050

ESPON post 2013 Plenary dialogue

17:00 Concluding Remarks

Last steps of ESPON 2013

Intentions of Cyprus
Farewell by Denmark

17:15 End of Seminar